

**AVIATION 78 – Spring 2010  
CLASS SCHEDULE**

<u>Week</u>	<u>Date</u>	<u>Lecture</u>	<u>Text: EAM*</u>	<u>Information / Website</u>
1	1/27/10	Introduction		
2	2/1-3/10	The many roles of the General Aviation Service Center Hedgehog Concept	1	<a href="http://www.jimcollins.com/lab/index.htm">http://www.jimcollins.com/lab/index.htm</a> Good To Great. Jim Collins
3	2/8/10/10	Management Functions	2	
4	2/15-17/10	Marketing Analysis Due: Phase I Research Project	3	
5	2/22-24/10	Financial Cash Flow Business Aviation Accounting	4	Guest Speaker
6	3/1-3/10	Risk Management: Safety, Security and Liability	11	Part 135: Operational Control
7	3/8-10/10	Human Resources – Personnel	5	Interviews and Hiring Due: Your Resume
8	3/15-17/10	Organizational Structure and its effects	6	Due: Project Outlines
9	3/22-24/10	<b>MIDTERM</b>		Review and catch-up days
10	4/5-7/10	Management Information Systems Operations: Customer Loyalty	8	Very Light Jets Demise of Eclipse Jets
11	4/12-14/10	Flight Operations	9	Tour and/or Guest Speaker
12	4/19-21/10	Aviation Maintenance	7	
13	4/26-28/10	Government Influences	12	Guest Speaker
14	5/3-5/10	Physical Facilities	tba	
15	5/10-12/10	The Future Forecasting and Opportunities	13	<b>Projects Due</b>
16	5/17/10	Project Presentations		
<b>FINAL</b>	5/24/10	Final Exam		

**Final Examination: Final Exam Date: Monday, Monday May 24, 2010 from 0715-0930**

“EAM” = Textbook: Essentials of Aviation Management, a guide for aviation service businesses. JF Rodwell 2003

